



MONDAY 5.29

DAILY RIDE: Memorial Day Ohio Veterans Home Parade

11:00am - 1:00pm Ride Staging at Mad River H-D® 1:30pm Parade Kickstands Up

Jack Daniel's Barrel House Saloon

12:00pm - 1:30am Jack Daniel's Barrel House Saloon Open

2:00pm Sean Prather - Acoustic 7:30pm **Reckless Highway**

Mad River Harley-Davidson®

10:00am - 8:00pm Dealership & Vendor Lot Open 10:00am - 5:00pm Harley-Davidson® Factory Demo Truck 10:00am - 5:00pm H.O.G.® Check-In & Pin Pick Up

Mad River Saloon

11:00am - 9:00pm Saloon Open

12:00pm Live Acoustic: Charles Geil & His Ghost Band

TUESDAY 5.30

DAILY RIDE: Lighthouse Tour 50/50

11:00am - 3:00pm Ride Registration at Mad River H-D®
7:00pm Last Bike In back at Mad River H-D®
Scavenger hunt to win 50% of registration fees

Jack Daniel's Barrel House Saloon

12:00pm - 1:30am Jack Daniel's Barrel House Saloon Open

6:00pm Caveman - Acoustic

Mad River Harley-Davidson®

10:00am - 8:00pmDealership & Vendor Lot Open10:00am - 5:00pmHarley-Davidson® Factory Demo Truck10:00am - 5:00pmH.O.G.® Check-In & Pin Pick Up

Mad River Saloon

CLOSED

WEDNESDAY 5.31

DAILY RIDE: Kelleys Island Dice Run

7:00am - 9:00pm Ferry Service Available to Kelleys Island
10:00am - 12:00pm Ride Registration at Peeper's on the island

4:00pm Last Card in at The Casino

Jack Daniel's Barrel House Saloon

12:00pm - 1:30am Jack Daniel's Barrel House Saloon Open 8:30pm **Trial by Fire - Featuring Dave Katz**

of Ekoostik Hookah

Mad River Harley-Davidson®

10:00am - 8:00pm Dealership & Vendor Lot Open 10:00am - 5:00pm Harley-Davidson® Factory Demo Truck 10:00am - 5:00pm H.O.G.® Check-In & Pin Pick Up

Mad River Saloon

11:00am - 9:00pm Saloon Open

Other Hot Spot Activities

2:00pm The Casino featuring Armstrong Bearcat 2:00pm West Bay Inn featuring Ted Riser

THURSDAY 6.1

DAILY RIDE: Jesse James Dupree Charity Ride

9:00am - 11:00am Ride Registration at Mad River H-D® 11:00am Kickstands up to Barrel House Saloon

DOWNTOWN BLOCK PARTY

3:00pm - 1:00am DOWNTOWN BLOCK PARTY OPENS

3:00pm - 11:00pm Vendor Area Open

Jackson Street Pier Bar presented by Jack Daniel's 3:00pm - 12:00am Jackson Street Pier Bar Open

PROGRESSIVE INSURANCE Main Concert Stage - Jackson St. Pier

6:00pm VIP Concert Gates Open

8:00pm SALIVA 9:30pm JACKYL

The Scott Gast Memorial Stage - Jackson St. Pier South

5:00pm Devon Worley Band

Jack Daniel's Barrel House Saloon

12:00pm - 1:30am Jack Daniel's Barrel House Saloon Open

8:30pm Trailer Park Ninjas

Mad River Harley-Davidson®

10:00am - 8:00pmDealership & Vendor Lot Open10:00am - 5:00pmHarley-Davidson® Factory Demo Truck10:00am - 5:00pmH.O.G.® Check-In & Pin Pick Up9:30amWedding of Rick & Tayler officiated by

Jesse James Dupree

Mad River Saloon

11:00am - 9:00pm Saloon Open

12:00pm Live Acoustic: Tom Brady 4:00pm Live Acoustic: Mike Risner

Original Margaritaville

6:00pm - 9:00pm Hot Harley Nights Bike Night

FRIDAY 6.2

DAILY RIDE: Winery Tour

11:00am - 3:00pm Ride Registration at Mad River H-D® 7:00pm Last Card In at Mad River H-D®

Stamp to win 50% of the registration fees!

DOWNTOWN BLOCK PARTY

1:00pm - 1:00am DOWNTOWN BLOCK PARTY OPENS

1:00pm - 11:00pm Vendor Area Open

Jackson Street Pier Bar presented by Jack Daniel's

1:00pm - 12:00am Jackson Street Pier Bar Open

PROGRESSIVE INSURANCE Main Concert Stage - Jackson St. Pier

5:00pm VIP Concert Gates Open 7:00pm Michael Weber Show

8:30pm SPONGE 10:00pm EVERCLEAR

The Scott Gast Memorial Stage - Jackson St. Pier South 3:00pm Grunge DNA

Jack Daniel's Barrel House Saloon

12:00pm - 1:30am Jack Daniel's Barrel House Saloon Open

4:30pm The Durtbags 9:00pm Old Skool

Mad River Harley-Davidson®

10:00am - 8:00pm Dealership & Vendor Lot Open 10:00am - 5:00pm Harley-Davidson® Factory Demo Truck 10:00am - 5:00pm H.O.G.® Check-In & Pin Pick Up

Mad River Saloon

11:00am - 9:00pm Saloon Open

12:00pm Live Acoustic: Caveman
4:00pm Live Acoustic: Meager Kings

Mickey Mart Food Stores - 4701 Milan Rd.

3:15pm Best Burnout & Best Bike Contest

presented by Twisted Tea

SATURDAY 6.3

DAILY RIDE: George Roeder Memorial Parade

10:00am - 2:00pm Ride Registration at Roeder Racing
3:00pm Parade to Downtown Block Party

DOWNTOWN BLOCK PARTY

11:00am - 1:00am DOWNTOWN BLOCK PARTY OPENS

11:00am - 11:00pm Vendor Area Open 11:00am Reasons to Ride Bike Show

Jackson Street Pier Bar presented by Jack Daniel's

11:00am - 12:00am Jackson Street Pier Bar Open

PROGRESSIVE INSURANCE Main Concert Stage - Jackson St. Pier

6:00pm VIP Concert Gates Open
7:30pm World Zen'd
8:30pm QUIET RIOT
10:00pm WARRANT

The Scott Gast Memorial Stage - Jackson St. Pier South

3:00pm The Earthquakers

Jack Daniel's Barrel House Saloon

12:00pm - 1:30am Jack Daniel's Barrel House Saloon Open 12:30pm Rutherford County

5:00pm 6 West 9:00pm Tight Wadd

Mad River Harley-Davidson®

10:00am - 8:00pm Dealership & Vendor Lot Open 10:00am - 5:00pm Harley-Davidson® Factory Demo Truck 10:00am - 5:00pm H.O.G.® Check-In & Pin Pick Up

Mad River Saloon

11:00am - 9:00pm Saloon Open

12:00pm Live Acoustic: Slow NO Wake 4:00pm Live Acoustic: Hunter Hoop

SUNDAY 6.4

Jack Daniel's Barrel House Saloon

12:00pm Jack Daniel's Barrel House Saloon Open

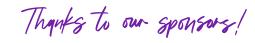
2:00pm JD Owen

Mad River Harley-Davidson®

10:00am - 3:00pm Dealership & Vendor Lot Open

Mad River Saloon

Closed



















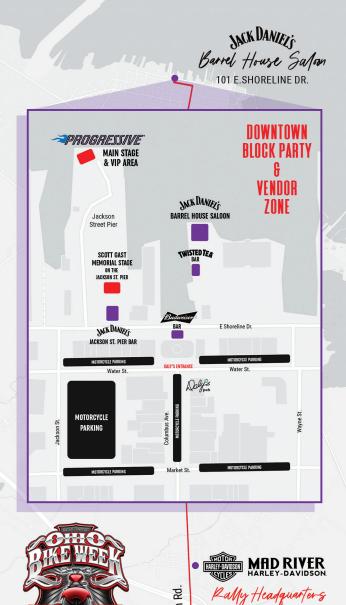












Milan

5316 MILAN RD.





PROGRESSIVE



2023 Schedule

OFFICIAL RALLY LOCATIONS



Mad River Harley-Davidson® 5316 Milan Rd. Sandusky



JACK DANGE Jack Daniel's Barrel House Saloon 101 E. Shoreline Dr. Sandusky



FRIDAY 5.26

MAD RIVER

DAILY RIDE: Ohio Bike Week Kick-Off Ride

Ride Registration at Mad River H-D® 4:00pm 6:30pm Kickstands up to Barrel House Saloon

Jack Daniel's Barrel House Saloon

12:00pm - 1:30am Jack Daniel's Barrel House Saloon Open

4:00pm Happy Hour Band Iron & Ink Tattoo Party 7:00pm presented by Reasons to Ride

9:00pm The Delaneys

Mad River Harley-Davidson®

10:00am - 8:00pm Dealership & Vendor Lot Open 12:00pm - 2:00pm **Rick Petko Meet & Greet**

Mad River Saloon

11:00am - 9:00pm Saloon Open

5:00pm Live Acoustic: Justin Giesey

SATURDAY 5.27

DAILY RIDE: Huge Ass Poker Run

11:00am - 3:00pm Ride Registration at Mad River H-D® Last Hand In back at Mad River H-D® \$1,000 High Hand / \$250 Low Hand

Jack Daniel's Barrel House Saloon

12:00pm - 1:30am Jack Daniel's Barrel House Saloon Open Hunter Hoop - Acoustic 1:00pm 5:00pm Hard Pass

Disco Inferno 9:00pm

Mad River Harley-Davidson®

10:00am - 8:00pm Dealership & Vendor Lot Open 10:00am - 5:00pm Harley-Davidson® Factory Demo Truck 10:00am - 5:00pm H.O.G.® Check-In & Pin Pick Up 11:00am Sound Competition at Unit 2 Customs presented by Reasons to Ride

12:00pm - 2:00pm **Rick Petko Meet & Greet**

Mad River Saloon

11:00am - 9:00pm Saloon Open

12:00pm Live Acoustic: Jeff & Steve Duo Live Acoustic: Christian Kaser 4:00pm

SUNDAY 5.28

DAILY RIDE: Roar Along the Shore Dice Run

11:00am - 3:00pm Ride Registration at Mad River H-D® Last Card In back at Mad River H-D® \$500 High Roll / \$250 Low Hand

Jack Daniel's Barrel House Saloon

12:00pm - 1:30am Jack Daniel's Barrel House Saloon Open

Caveman - Acoustic 3:00pm 8:00pm Top This Band

Mad River Harley-Davidson®

10:00am - 8:00pm Dealership & Vendor Lot Open Harley-Davidson® Factory Demo Truck 10:00am - 5:00pm 10:00am - 5:00pm H.O.G.® Check-In & Pin Pick Up

Mad River Saloon

11:00am - 9:00pm Saloon Open

12:00pm Live Acoustic: Calen Savidge 4:00pm Live Acoustic: Hunter Hoop