

PROGRESSIVE



THURSDAY 6.1

DAILY RIDE: Jesse James Dupree Charity Ride

9:00am - 11:00am Ride Registration at Mad River H-D®
11:00am Kickstands up to Barrel House Saloon

DOWNTOWN BLOCK PARTY

3:00pm - 1:00am DOWNTOWN BLOCK PARTY OPENS
3:00pm - 11:00pm Vendor Area Open

Jackson Street Pier Bar presented by Jack Daniel's

3:00pm - 12:00am Jackson Street Pier Bar Open

PROGRESSIVE INSURANCE Main Concert Stage - Jackson St. Pier

6:00pm VIP Concert Gates Open
8:00pm **SALIVA**
9:30pm **JACKYL**

The Scott Gast Memorial Stage - Jackson St. Pier South

5:00pm Devon Worley Band

Jack Daniel's Barrel House Saloon

12:00pm - 1:30am Jack Daniel's Barrel House Saloon Open
8:30pm Trailer Park Ninjas

Mad River Harley-Davidson®

10:00am - 8:00pm Dealership & Vendor Lot Open
10:00am - 5:00pm Harley-Davidson® Factory Demo Truck
10:00am - 5:00pm H.O.G.® Check-In & Pin Pick Up
9:30am Wedding of Rick & Tayler officiated by Jesse James Dupree

Mad River Saloon

11:00am - 9:00pm Saloon Open
12:00pm Live Acoustic: Tom Brady
4:00pm Live Acoustic: Mike Risner

Original Margaritaville

6:00pm - 9:00pm Hot Harley Nights Bike Night

SATURDAY 6.3

DAILY RIDE: George Roeder Memorial Parade

10:00am - 2:00pm Ride Registration at Roeder Racing
3:00pm Parade to Downtown Block Party

DOWNTOWN BLOCK PARTY

11:00am - 1:00am DOWNTOWN BLOCK PARTY OPENS
11:00am - 11:00pm Vendor Area Open
11:00am Reasons to Ride Bike Show

Jackson Street Pier Bar presented by Jack Daniel's

11:00am - 12:00am Jackson Street Pier Bar Open

PROGRESSIVE INSURANCE Main Concert Stage - Jackson St. Pier

6:00pm VIP Concert Gates Open
7:30pm World Zen'd
8:30pm **QUIET RIOT**
10:00pm **WARRANT**

The Scott Gast Memorial Stage - Jackson St. Pier South

3:00pm The Earthquakers

Jack Daniel's Barrel House Saloon

12:00pm - 1:30am Jack Daniel's Barrel House Saloon Open
12:30pm Rutherford County
5:00pm 6 West
9:00pm Tight Wadd

Mad River Harley-Davidson®

10:00am - 8:00pm Dealership & Vendor Lot Open
10:00am - 5:00pm Harley-Davidson® Factory Demo Truck
10:00am - 5:00pm H.O.G.® Check-In & Pin Pick Up

Mad River Saloon

11:00am - 9:00pm Saloon Open
12:00pm Live Acoustic: Slow NO Wake
4:00pm Live Acoustic: Hunter Hoop

MONDAY 5.29

DAILY RIDE: Memorial Day Ohio Veterans Home Parade

11:00am - 1:00pm Ride Staging at Mad River H-D®
1:30pm Parade Kickstands Up

Jack Daniel's Barrel House Saloon

12:00pm - 1:30am Jack Daniel's Barrel House Saloon Open
2:00pm Sean Prather - Acoustic
7:30pm **Reckless Highway**

Mad River Harley-Davidson®

10:00am - 8:00pm Dealership & Vendor Lot Open
10:00am - 5:00pm Harley-Davidson® Factory Demo Truck
10:00am - 5:00pm H.O.G.® Check-In & Pin Pick Up

Mad River Saloon

11:00am - 9:00pm Saloon Open
12:00pm Live Acoustic: Charles Geil & His Ghost Band

TUESDAY 5.30

DAILY RIDE: Lighthouse Tour 50/50

11:00am - 3:00pm Ride Registration at Mad River H-D®
7:00pm Last Bike In back at Mad River H-D®
Scavenger hunt to win 50% of registration fees

Jack Daniel's Barrel House Saloon

12:00pm - 1:30am Jack Daniel's Barrel House Saloon Open
6:00pm Caveman - Acoustic

Mad River Harley-Davidson®

10:00am - 8:00pm Dealership & Vendor Lot Open
10:00am - 5:00pm Harley-Davidson® Factory Demo Truck
10:00am - 5:00pm H.O.G.® Check-In & Pin Pick Up

Mad River Saloon

CLOSED

WEDNESDAY 5.31

DAILY RIDE: Kelleys Island Dice Run

7:00am - 9:00pm Ferry Service Available to Kelleys Island
10:00am - 12:00pm Ride Registration at Peeper's on the island
4:00pm Last Card in at The Casino

Jack Daniel's Barrel House Saloon

12:00pm - 1:30am Jack Daniel's Barrel House Saloon Open
8:30pm **Trial by Fire - Featuring Dave Katz of Ekoostik Hookah**

Mad River Harley-Davidson®

10:00am - 8:00pm Dealership & Vendor Lot Open
10:00am - 5:00pm Harley-Davidson® Factory Demo Truck
10:00am - 5:00pm H.O.G.® Check-In & Pin Pick Up

Mad River Saloon

11:00am - 9:00pm Saloon Open

Other Hot Spot Activities

2:00pm The Casino featuring Armstrong Bearcat
2:00pm West Bay Inn featuring Ted Riser

FRIDAY 6.2

DAILY RIDE: Winery Tour

11:00am - 3:00pm Ride Registration at Mad River H-D®
7:00pm Last Card In at Mad River H-D®
Stamp to win 50% of the registration fees!

DOWNTOWN BLOCK PARTY

1:00pm - 1:00am DOWNTOWN BLOCK PARTY OPENS
1:00pm - 11:00pm Vendor Area Open

Jackson Street Pier Bar presented by Jack Daniel's

1:00pm - 12:00am Jackson Street Pier Bar Open

PROGRESSIVE INSURANCE Main Concert Stage - Jackson St. Pier

5:00pm VIP Concert Gates Open
7:00pm Michael Weber Show
8:30pm **SPONGE**
10:00pm **EVERCLEAR**

The Scott Gast Memorial Stage - Jackson St. Pier South

3:00pm Grunge DNA

Jack Daniel's Barrel House Saloon

12:00pm - 1:30am Jack Daniel's Barrel House Saloon Open
4:30pm The Durtbags
9:00pm Old Skool

Mad River Harley-Davidson®

10:00am - 8:00pm Dealership & Vendor Lot Open
10:00am - 5:00pm Harley-Davidson® Factory Demo Truck
10:00am - 5:00pm H.O.G.® Check-In & Pin Pick Up

Mad River Saloon

11:00am - 9:00pm Saloon Open
12:00pm Live Acoustic: Caveman
4:00pm Live Acoustic: Meager Kings

Mickey Mart Food Stores - 4701 Milan Rd.

3:15pm Best Burnout & Best Bike Contest presented by Twisted Tea

SUNDAY 6.4

Jack Daniel's Barrel House Saloon

12:00pm Jack Daniel's Barrel House Saloon Open
2:00pm JD Owen

Mad River Harley-Davidson®

10:00am - 3:00pm Dealership & Vendor Lot Open

Mad River Saloon

Closed

Thanks to our sponsors!



JACK DANIEL'S
Barrel House Saloon
101 E. SHORELINE DR.

PROGRESSIVE

OFFICIAL SPONSOR

PROTECTION

FOR OHIO BIKE WEEK AND BEYOND



Progressive is America's #1 motorcycle insurer for a reason. In case of an accident, their Comprehensive and Collision coverage can return your bike to pre-accident condition or better. Plus, their repairs are always done with original equipment manufacturer (OEM) parts.

PROGRESSIVE



MAD RIVER
HARLEY-DAVIDSON

OFFICIAL RALLY SCHEDULE

MAY 26TH - JUNE 4TH



Milan Rd.

MAD RIVER
HARLEY-DAVIDSON
Rally Headquarters
5316 MILAN RD.

PROGRESSIVE



MAD RIVER
HARLEY-DAVIDSON

2023 Schedule

OFFICIAL RALLY LOCATIONS



Mad River Harley-Davidson®
5316 Milan Rd. Sandusky



Jack Daniel's Barrel House Saloon
101 E. Shoreline Dr. Sandusky

open for continued schedule

FRIDAY 5.26

DAILY RIDE: Ohio Bike Week Kick-Off Ride

4:00pm Ride Registration at Mad River H-D®
6:30pm Kickstands up to Barrel House Saloon

Jack Daniel's Barrel House Saloon

12:00pm - 1:30am Jack Daniel's Barrel House Saloon Open
4:00pm Happy Hour Band
7:00pm Iron & Ink Tattoo Party presented by Reasons to Ride
9:00pm The Delaneys

Mad River Harley-Davidson®

10:00am - 8:00pm Dealership & Vendor Lot Open
12:00pm - 2:00pm **Rick Petko Meet & Greet**

Mad River Saloon

11:00am - 9:00pm Saloon Open
5:00pm Live Acoustic: Justin Giesey

SATURDAY 5.27

DAILY RIDE: Huge Ass Poker Run

11:00am - 3:00pm Ride Registration at Mad River H-D®
7:00pm Last Hand In back at Mad River H-D®
\$1,000 High Hand / \$250 Low Hand

Jack Daniel's Barrel House Saloon

12:00pm - 1:30am Jack Daniel's Barrel House Saloon Open
1:00pm Hunter Hoop - Acoustic
5:00pm Hard Pass
9:00pm Disco Inferno

Mad River Harley-Davidson®

10:00am - 8:00pm Dealership & Vendor Lot Open
10:00am - 5:00pm Harley-Davidson® Factory Demo Truck
10:00am - 5:00pm H.O.G.® Check-In & Pin Pick Up
11:00am Sound Competition at Unit 2 Customs presented by Reasons to Ride
12:00pm - 2:00pm **Rick Petko Meet & Greet**

Mad River Saloon

11:00am - 9:00pm Saloon Open
12:00pm Live Acoustic: Jeff & Steve Duo
4:00pm Live Acoustic: Christian Kaser

SUNDAY 5.28

DAILY RIDE: Roar Along the Shore Dice Run

11:00am - 3:00pm Ride Registration at Mad River H-D®
7:00pm Last Card In back at Mad River H-D®
\$500 High Roll / \$250 Low Hand

Jack Daniel's Barrel House Saloon

12:00pm - 1:30am Jack Daniel's Barrel House Saloon Open
3:00pm Caveman - Acoustic
8:00pm Top This Band

Mad River Harley-Davidson®

10:00am - 8:00pm Dealership & Vendor Lot Open
10:00am - 5:00pm Harley-Davidson® Factory Demo Truck
10:00am - 5:00pm H.O.G.® Check-In & Pin Pick Up

Mad River Saloon

11:00am - 9:00pm Saloon Open
12:00pm Live Acoustic: Calen Savidge
4:00pm Live Acoustic: Hunter Hoop